



Sponsorship and Exhibition Prospectus

Conference Secretariat
E-mail: whith@palex.co.il
<http://www.whith.org>

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PRELIMINARY TIMETABLE

Friday, March 29, 2019	
Noon	Registration and Distribution of Material
Afternoon	Scientific Sessions
Evening	Opening Ceremony & Get Together Reception
Saturday, March 30, 2019	
Morning	Scientific Sessions
Lunch	Satellite Symposia
Afternoon	Scientific Sessions
Evening	Gala Dinner (optional)
Sunday, March 31, 2019	
Morning	Scientific Sessions
Lunch	Satellite Symposia
Afternoon	Scientific Sessions

MAIN TOPICS

- Acquired Bleeding Disorders
- Antiphospholipid Syndrome
- Anti-Thrombotic Agents
- Arterial Thrombosis
- Assisted Reproductive Techniques
- Autoimmune Diseases
- Diabetes
- DOACs
- Fetal Growth Restriction
- Fetal Implantation
- Fibrinolytic Mechanisms
- Gene Targeting in Coagulation
- Heart Valves Diseases
- Heparins
- Hormone Replacement Therapy
- Infertility
- Inflammatory Disorders
- Inherited Bleeding Disorders
- Inherited Thrombophilia
- Intravascular Coagulation
- Myocardial Infarction
- Neonatal Haemostasis
- Oral Contraceptives
- Placental Abruption
- Placental Angiogenesis
- Post-Partum Hemorrhage
- Pre-Eclampsia
- Stroke
- Thrombocytopenia
- Thrombotic Microangiopathy
- Trophoblast Invasion
- Trophoblast Physiology
- Venous Thromboembolism

REGISTRATION

Registration fees per person	Until Dec. 31 th , 2018	Until Mar. 15 th , 2019	From Mar. 16 th , 2019
Participants – Physicians and scientists	€ 550	€ 600	€ 650
Residents *	€ 400	€ 450	€ 500
Accompanying Persons	€ 140	€ 150	€ 160
Farewell Dinner (optional)	€ 90		

* Refers to non-tenured junior scientists. Registration form must be accompanied by a letter from their head of department confirming their status

Please Note: early registration fees are only available for those who register and make full payment before Dec 31, 2018. If you register and do not make payment by Dec 31, 2018 you should make payment for the late registration fees.

Fees for PARTICIPANTS include:

- Participation in scientific sessions
- Printed material of the symposium
- Entrance to the exhibition
- Daily coffee breaks, Lunch on Saturday and Sunday
- Get-Together Reception on Friday evening

Fees for ACCOMPANYING PERSONS include:

- Get-Together Reception on Friday evening
- Grand City Tour, Saturday, 10:00 – 13:00

CANCELLATION POLICY

Refund of registration fees will be as follows:

- Postmarked before December 31, 2018 – 100% refund, minus €50 handling fee
- Postmarked from January 1, 2019 – 50% refund
- On cancellations sent after February 28, 2019 – no refund

Please fill out the registration form (available at www.whith.org) and fax it to the Secretariat: +972 – 4 - 834 6322 or send by email to whith@palex.co.il along with your payment as detailed in the form.

CALL FOR ABSTRACTS

Participants are requested to submit an abstract to the secretariat **NO LATER THAN NOVEMBER 30, 2018** together with the registration form and fees. Abstracts will be reviewed and assigned to appropriate sessions. Authors will be notified regarding abstract acceptance. Accepted abstracts will be presented during a poster session. Abstracts selected by the Scientific Committee will be presented as short Oral Communications during the sessions.

METHOD OF SUBMISSION

- 1) Abstracts should be submitted by email to: **whith@palex.co.il**
- 2) Inclusion in the scientific program and book of abstracts is dependent on registration to the meeting. Presenting authors must be registered by Nov 30, 2018.
- 3) All accepted abstracts will be published in the Abstract Book of the conference that will be distributed at the symposium. The abstract submitter will be required to confirm the Abstract Submitters' declaration.

GUIDELINES FOR SUBMISSION

- 1) The abstract should be as informative as possible:
 - i) state specific object of abstract
 - ii) state method used, if pertinent
 - iii) summarize results obtained
 - iv) state conclusions reached
- 2) Abstract length should not exceed 250 words
 - i) Abstract title - limited to 25 words in UPPER CASE
 - ii) Abstract text - limited to 250 words (please note: word count is affected when graphs/tables/images are added)
- 3) Standard abbreviations may be used.
- 4) All abstracts must be submitted and presented in clear English with accurate grammar and spelling of a quality suitable for publication. If you need help, please arrange for the review of your abstract by a colleague who is a native English speaker, by a university scientific publications office (or other similar facility) or by a copy editor, prior to submission.
- 5) Presenting author contact information must be included:
 - i) Authors and co-authors' details
 - ii) Email address
 - iii) Full first and family name(s)
 - iv) Affiliation information: department, institution/hospital, city, state (if relevant), country

FAXED ABSTRACTS ARE NOT ACCEPTABLE

GENERAL INFORMATION

VENUE

Meliá Castilla Madrid

Address: Calle del Poeta Joan Maragall, 43, Madrid

Tel: (34)915675000; Fax: (34)915675051

Email: info.melia.castilla@melia.com

<https://www.melia.com>

LANGUAGE - English is the official language of the symposium.

CLIMATE

The weather in Madrid in March is pleasant. Temperatures range from 10°C to 16°C.

CLOTHING - Informal for all occasions

LIABILITY & INSURANCE

The symposium secretariat and organizers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons.

Participants are advised to take out their own personal travel and health insurance.

OFFICIAL LETTER OF INVITATION

Official letters of invitation designed to help overcome administrative difficulties in certain countries will be sent upon request. It must be understood that such letters do not represent a commitment on the part of the organizing committee or symposium organizers to provide any financial assistance. If you require such a letter, please apply to the secretariat.

VISAS

Participants are requested to check with the consulate / embassy of Spain or diplomatic mission in their home country or with their travel agency for visa requirements. It is the responsibility of the participant to obtain a visa if required.

AIRPORT (MAD) - HOTEL TRANSPORTATION

BY TAXI:

The drive should take about 15 minutes and cost about € 25 – 32.

BY PUBLIC TRANSPORTATION:

From terminal T4 take subway #8 to Nuevos Ministerios. The subway leaves every 10 minutes and the ride is 21 minutes long and costs € 2.

From there, change to the bus station - Nuevos Ministerios Centro Comercial and take bus 27 / 147 / N22 / N24 to Castellana – Rosario Pino. The buses leave every 5 minutes and the ride is about 10 minutes and costs € 2.

From the station, walk about 300 meters to the hotel.

SECRETARIAT AND SYMPOSIUM ORGANIZERS

WHITH SYMPOSIUM c/o Palex Tours Ltd. Israel

59 Ha'atzmaut Road, PO Box 33018; Haifa 33033, Israel

Tel: +972 – 4666 0510/11; Fax: +972 – 4834 6322

E-mail: whith@palex.co.il; Website: www.whith.org

INFORMATION FOR SPONSORS AND EXHIBITORS

Application for Sponsorship:

Application for sponsorship can be made in writing with the enclosed booking form to
Fax: +972 4 8346322, Email: carel@palex.co.il

Once an application is made, an invoice will be sent to you according to your specifications in the application. Upon receiving the invoice, a 50% deposit payment should be made to the sponsorship/exhibition office address above. Once this has been received, a confirmation will be mailed to you with an accompanying receipt.

Terms of Payment:

50% with application

50% by January 15, 2019

All payments must be received before the start date of the Symposium.

Payment Methods:

Option 1: Payment by cheque

Please make the cheques payable to: Contour Ltd.

Option 2: Payment by Bank Transfer:

Please make drafts payable to Contour Ltd.

Bank Account: Bank Hapoalim, Haifa Main Branch,

Bank code: 12-700

Bank Account number: 228251

Swift No: POALILIT

IBAN: IL13-0127-0000-0000-0228-251

Bank charges are the responsibility of the payee and should be paid at source.

(Please note: Contour Conventions & Tours Ltd. is affiliated to Palex Group)

Cancellation Policy:

Cancellation must be made in writing to:

Fax: +972 4 8346322 Email: whith@palex.co.il

The organizers shall retain:

- 50% of the agreed package amount if the cancellation is made more than 4 months prior to the Symposium
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Symposium

General Conditions:

Terms and Conditions will be included in the sponsorship agreement.

Levels of Sponsorship:

Sponsors may prepare a sponsorship packages according to their preferences, based on the list of items below and the level of sponsorship they wish to contribute.

Level of Sponsorship	Contribution
Platinum Sponsorship	up to €100,000
Gold Sponsorship	up to €40,000
Silver Sponsorship	up to €20,000
Sponsor	up to €10,000

Sponsorships at all levels will be acknowledged as follows:

- Acknowledgement in final program and Abstract Book
- Company's logo on Symposium website
- Acknowledgement on Sponsor Board on-site

List of Sponsorship Items

1. Scientific Activities

A. **Company Sponsored Satellite Lunch Symposia** **€ 30,000**

In order to ensure maximum participation for your company's symposium while complementing the Scientific Program, the Organizing Committee has designated two-hour slots for these symposia (30 minutes for standing lunch break and 90 minutes for the session).

The cost of sponsoring includes:

Hall rental, standard audio visual aids and technicians, a hostess, a table at the entrance to the hall to promote your company's products. Insertion of an invitation to your company's symposium in the participants' kits, inclusion of your company's symposium in the official final program. Additional means of advertising your company's symposium are negotiable.

Symposia time slots will be assigned on a "first come first served" basis, thus we look forward to receiving your reply at your earliest.

The sponsoring company is responsible for the selection and invitation of the speakers and chairpersons in the symposium, and covering their registration fees, travel and accommodation expenses.

Lunch is to be provided by the sponsoring company in accordance with the conference secretariat and the overall plan of the meeting

Suggested Timeslots:

- Saturday, March 30, 2019, 13:00 – 14:30
- Sunday, March 31, 2019, 13:00 – 14:30

B. **Integrated Symposia** **€ 12,500**

Support of one of the main symposia of the Scientific Program, each chaired by one of the members of the International Advisory Board. Company support will be acknowledged in the Final Program as supported by an "educational grant from...."

2. Printed Items

A. The Abstract Book € 20,000

An exclusive advertisement of your company will appear on the back cover. This book will be distributed to all registered participants.

B. Final Program € 15,000

An exclusive advertisement of your company will appear on the back cover. This program will be distributed to all registered participants.

C. Participants Bags € 10,000

All the registered participants will receive a bag including all conference materials. The bag will feature the sponsor's name and logo as well as the conference logo and title. The sponsoring company is to deliver the bags to the venue.

D. "Program at a Glance" € 8,000

An exclusive advertisement of your company will appear on the back cover. This program will be distributed to all registered participants.

3. Services to the Participants

A. Cyber-Café € 12,000

A special area will be assigned as the cyber-café center of the Symposium. A number of work stations will be installed enabling participants to send and receive e-mails and surf the web. The sponsoring company's name will be prominently displayed on the signage as well as the screen savers of the computers.

B. Participant Badge Lanyards (neck cords) € 10,000

Sponsor's company's logo will appear on the badge cords. The sponsoring company is to deliver the badge cords to the venue.

Special Requests:

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Symposium Secretariat to discuss your needs.

Acknowledgements

Please note that all sponsors and exhibitors will be acknowledged in the final program, on the acknowledgement board at the Symposium and on the Symposium website. Please forward your company logo (in JPG format, 300 dpi) to whith@palex.co.il

Sponsorship Booking Application Form

Please complete and send to:

Fax: 972-4-8346322, E-Mail: carel@palex.co.il

Contact Name _____

Name of Company _____

Address _____

Post/Zip Code _____

Country _____

Telephone _____

Fax _____

E-mail _____

I would like to book the following Sponsorship Items:

Sponsorship Item	Price	√
Company Sponsored Satellite Symposia	€ 30,000	
Support of Integrated Symposia	€ 12,500	
Abstract Book - advertisement	€ 20,000	
Final Program - advertisement	€ 15,000	
Participants Bags	€ 10,000	
Program at a Glance	€ 8,000	
Cyber-Café	€ 12,000	
Participants Badge Lanyards (neck cords)	€ 10,000	
Total Amount (please complete)	€	

- Please call me to discuss our sponsorship package
- Please send me the first 50% deposit invoice

Signature

Date

Exhibition

A professional exhibition will be held concurrently with the Symposium. For more details, please contact:

Carel Mayer

Fax: +972 4 8346322, Email: carel@palex.co.il

The commercial/technical Exhibition will be held in the **Meliá Castilla Madrid** hotel.

Tentative Proposed Dates (final times will be announced at a later stage):

Set up times:	Thursday, March 28, 2019	From 21:00
	Friday, March 29, 2019	Until 10:00
Exhibition open times:	Friday, March 29, 2019	12:00 – 20:00
	Saturday, March 30, 2019	08:30 – 17:30
	Sunday, March 31, 2019	08:30 – 17:30
Dismantling times:	Sunday, March 31, 2019	17:30 – 20:00

Shell Scheme Rental

The price for shell scheme stand is €500 per square meter. The dimensions of the standard stand is 3x2 square meters. This includes:

- 2 Exhibitor badges
- Tea/coffee for registered exhibitors
- Get-Together Reception for registered exhibitors
- White Shell Scheme frame
- 1 table, 2 chairs
- 2 spotlights
- Electricity connection
- 100 word company/product profile in the official program
- Cleaning of public areas and gangways

Please note that shell scheme does not include the following:

- Stand cleaning
- Electrical sockets

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be mailed / faxed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

Exhibitors Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Each exhibitor will receive two complimentary exhibitor badges for the first 6 sqm of space rented and another one for each additional 6 sqm booked or part thereof.

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to whith@palex.co.il not later than December 30, 2018.

Floor Plan

TBA

Payment Methods

Option 1: Payment by cheque

Please make cheques payable to: Contour Ltd.

Option 2: Payment by Bank Transfer:

Please make drafts payable to Contour Ltd.

Bank Account: Bank Hapoalim, Haifa Main Branch,

Bank code: 12-700

Bank Account number: 228251

Swift No. POALILIT

IBAN: IL13-0127-0000-0000-0228-251

Bank charges are the responsibility of the payee.

(Please note: Contour Conventions & Tours Ltd. is affiliated to Palex Group)

Cancellation Policy:

Cancellation must be made in writing to:

Carel Mayer - Palex Tours Ltd.

Fax: +972 4 8346322 Email: carel@palex.co.il

The organizers shall retain:

- 50% of the agreed package amount if the cancellation is made more than 4 months prior to the Symposium
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Symposium

Terms and Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicated acceptance of these terms and conditions.

Exhibition Application Form

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information

Please complete and send to:

WHITH c/o Carel Mayer

Fax: 972-4-8346322, E-Mail: carel@palex.co.il

Name of Company _____

Contact Name _____

Address _____

Post/Zip Code _____

Country _____

Telephone _____

Fax _____

E-mail _____

Website _____

We hereby apply to book shell scheme space, the cost of which is €500 per square meter.

Choice	Stand No.	No. of Square Meters	Total Price
1 st Choice			€
2 nd Choice			€
3 rd Choice			€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed _____

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by cheque/transfer. Please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50% of the total amount due.

WE HAVE READ THE REGULATIONS & AGREE TO OBSERVE & BE BOUND BY THEM

Signature

Date

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor. By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ORGANIZER

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

CANCELLATION

In case of cancellation received (in writing) as in policy.

LIABILITY INSURANCE

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form. Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Before starting any installation of decorative structure or booth, it is mandatory to cover the entire area where the stand, booth or any built in structure will be set up or any other element in any allowed area related to the contracted event with fire-resistant exhibition hall carpet in or order to avoid damaging the flooring, the existing carpet and/or marble.

Dismantling or break down must be performed on the day when the event ends. The Exhibitor will be responsible for ensuring that when removal is completed the meeting room or function spaces are left in perfect conditions, being responsible for the removal of any leftovers related with the set-up. If the room has not been vacated by the specified deadline, the Organizer will charge the Exhibitor any cost which might be incurred by the Hotel to effect removal.

For set-ups and/or dismantling processes involving a considerable quantity of material to be discarded, the Exhibitor must request that the Organizer hire a container in order to deposit all material from its event. Cost of the container: depending on volume and sizes.

During the set-ups and/or dismantling processes of stands or events, the Organizer accepts no responsibility for cleaning and the removal of waste materials. Likewise, the cleaning and maintenance service for each stand is the responsibility of each exhibitor company. The Organizer is responsible only for maintaining the general cleanliness of common areas. If you wish to contract an individual or specific cleaning service for the day of assembly or removal, please ask the Organizer as to the cost involved.

All electrical connections must be installed following all safety regulations, and connection strips must remain within the connection boxes.

For 3-phase installations of more than 10 kW, the Organizer must be informed in advance whether the power cable will be provided by the Organiser or if otherwise will be provided by the Hotel.